



# MEA



## Media Pack 2024/25

[www.tpimeamagazine.com](http://www.tpimeamagazine.com)  
[www.tpimeaawards.com](http://www.tpimeaawards.com)



# The leading publication for live events in the Middle East & Africa.



## Introduction:

- Published 6 times a year, TPIMEA covers the creative and technical aspects of live events throughout the Middle East, Africa & India. Ranging from concepts and ceremonies to corporate events, festivals and temporary installations.
- A dedicated website, [www.tpimeamagazine.com](http://www.tpimeamagazine.com), which features regularly updated news and views from the industry.
- Annual awards ceremony, the TPIMEA Awards, to recognise the regional industry's best and brightest talents.



<b>Average Print &amp; Digital Readership</b> <b>3,345</b>	<b>Average Digital Impressions</b> <b>11,339</b>	<b>Monthly Website Visitors</b> <b>7,400</b>	<b>Newsletter Subscribers</b> <b>5,351</b>	<b>TPIMEA Awards Attendees</b> <b>597</b>	<b>Social Media Following</b> <b>6,308</b>
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\*figures do not include bonus distribution at tradeshow and events

# TPiMEA 2024/25 Deadlines

## #50 October/November 2024

Editorial: 17/09/24

Advertising: 24/09/24

Bonus Distribution: Gitex Global, Dubai / LEaT, Hamburg

JTSE, Paris / LDI, Las Vegas

The Conference Live at Lititz 2024, PA

## #54 June/July 2025

Editorial: 21/05/25

Advertising: 28/05/25

Bonus Distribution: InfoComm Las Vegas

## #51 December/January 2025

Editorial: 19/11/24

Advertising: 26/11/24

Bonus Distribution: ISE, Barcelona / NAMM, Anaheim

## #55 August/September 2025

Editorial: 22/07/25

Advertising: 28/07/25

Bonus Distribution: Plasa London / InfoComm India

## #52 February/March 2025

Editorial: 20/01/25

Advertising: 27/01/25

Bonus Distribution: TPi Awards 2025, London

Prolight + Sound, Frankfurt / Music Inside Rimini, Rimini

## #56 October/November 2025

Editorial: 18/09/25

Advertising: 26/09/25

Bonus Distribution: Gitex Global Dubai/ LEaT Hamburg

JTSE Paris/ LDI Las Vegas

## #53 April/May 2025

Editorial: 19/03/25

Advertising: 26/03/25

Bonus Distribution: TPiMEA Awards 2025, Dubai

SLS Expo, Riyadh, Saudi Arabia / GTL Sessions, Mykonos

Integrate, Dubai / CABSAT, Dubai / PALM Expo, Mumbai

AV-ICN Expo, Mumbai / InfoComm, Las Vegas

## #57 December/January 2026

Editorial: 20/01/25

Advertising: 27/01/25

Bonus Distribution: ISE Barcelona/ NAMM Anaheim

## Editorial Opportunities

### First Look

An influential industry figure shares their wisdom and insight on a hot topic for the industry.

### Tech Profile

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.

### Company Profile

Usually timed around a significant announcement, anniversary or achievement, this is a celebration of everything that is good about some of the region's most impressive, innovative and creative companies.

### ME News

A round-up from around the Middle East, including short-form event coverage and the latest industry appointments.

### Interview

A chance for industry professionals to have their say, share their insights and update TPiMEA readers on the progress of their company.

### Africa News

A round-up from Africa, including the latest industry appointments, company announcements and live events.

If you would like to participate in any of these features, please contact Editorial Director, Peter Iantorno: [p.iantorno@mondiale.co.uk](mailto:p.iantorno@mondiale.co.uk) or call +44 (0) 161 476 8360

For advertising, events, and sponsorship information, please contact our commercial team.

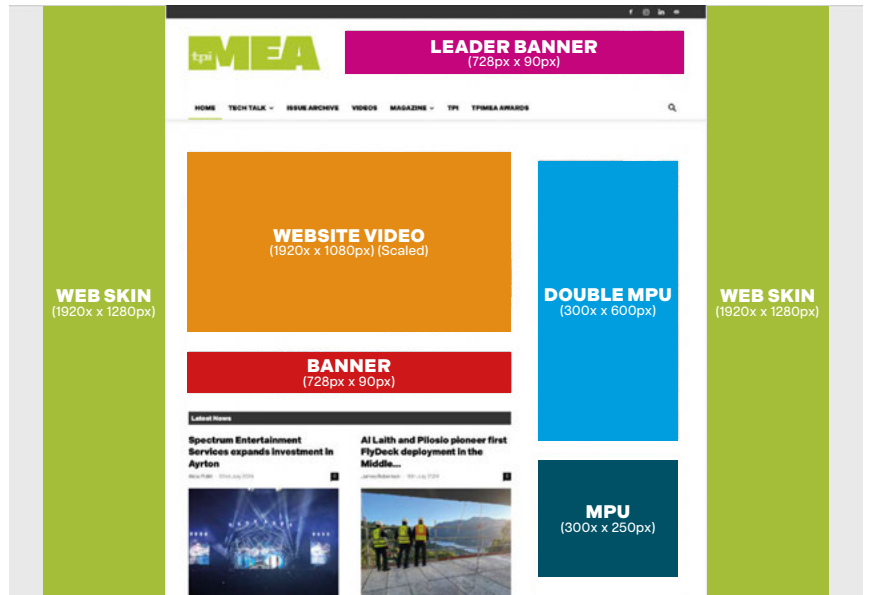
# Advertising Rates

Full Colour	(£+Vat)	Special Positions	
Double Page Spread	£4,500	Inside Front Cover	£3,000
Full Page	£2,500	Inside Back Cover	£3,000
Half Page	£1,700	Outside Back Cover	£5,000
Third Page	£1,400	Bellyband	£6,000
Quarter Page	£900	Gatefold	£7,000

For additional special positions please reach out to our commercial team.

## Website

Leader Banner	£1000
Banner	£800
MPU	£800
Double MPU	£1,000
Skins	£1,500
Web Video	£1,500



## Digital

TPi E-Newsletter Banner Ad	£800	Email Blast	£1,500
		Social media takeover	£1,000
		Digital Front Cover	£2,000
		Digital DPS	£2,500



# Advertising Technical Data

All dimensions: height before width

## Full Page

Type 310 mm x 210 mm  
 Bleed 339 mm x 242 mm  
 Trim 333 mm x 236 mm

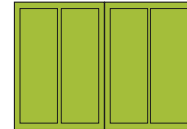
## DPS

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 Bleed 339 mm x 478 mm  
 Trim 333 mm x 472 mm

FULL PAGE



DPS



The following adverts all float on the page with a white margin

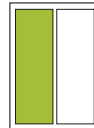
## 1/2 Page Portrait

Size 313 mm x 100 mm

## 1/2 Page Landscape

Size 150 mm x 210 mm

1/2 PAGE



Portrait



Landscape

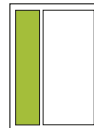
## 1/3 Page Portrait

Size 313 mm x 75 mm

## 1/3 Page Landscape

Size 102 mm x 210 mm

1/3 PAGE



Portrait



Landscape

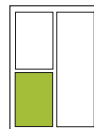
## 1/4 Page Portrait

Size 150 mm x 100 mm

## 1/4 Page Landscape

Size 64 mm x 210 mm

1/4 PAGE



Portrait



Landscape

### Please note

- All TRIM pages must have a 3mm bleed on all sides.
- For TRIM adverts, type and important subject matter should be kept within the TYPE area.
- You should allow 8mm between DPS adverts for binding. Please call for more information.

# Meet the TPiMEA Team

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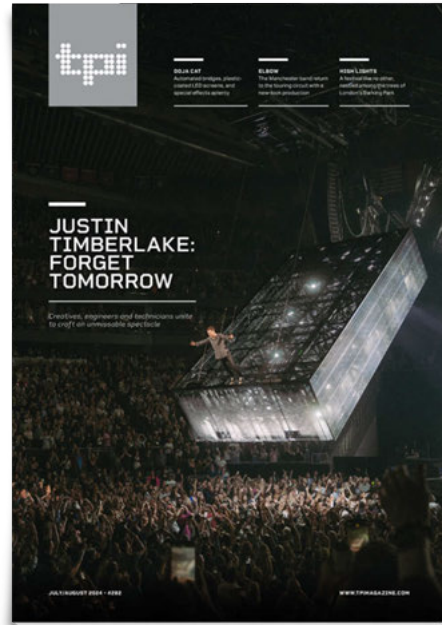
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# WELCOME TO TPI

*The leading publication for the live touring industry.*

- Print and digital readership 8,407
- Average digital magazine impressions over 15,229
- Newsletter circulation over 7,851
- Average email open rate 50%
- Annual in-person events including GTL Sessions and the famed TPI Awards, attended by 1,800 professionals



Since 1998, TPI [Total Production International] has been the definitive authority on live events production. Featuring on-site interviews with the world's most respected crew members as well as in-depth discussion with R&D departments creating the technology powering live events, TPI pulls back the curtain on an often 'invisible' industry, sharing backstage stories from the talented

people who make artist dreams a reality. Our bimonthly publication is circulated to a combined print and digital readership of 8,407 individuals and companies in 87 countries. Our digital magazine receives over 15,229 average monthly visits with website traffic reaching 10,000 impressions per month.

In recent years, TPI has expanded its digital footprint with TPI Talks – a web series

and podcast with some of the biggest and brightest names in the sector.

TPI also hosts in-person events – most notably the TPI Awards, which honours the work of individuals and companies in the sector. Attended by 1,800 industry professionals, it is the ultimate annual networking opportunity for the touring world.