



# 2022 ANNUAL REPORT

Before 2022 becomes too much of a distant memory we want to pause to reflect, and to say thank you to our many community members who donate, volunteer and contribute in numerous ways to help the community.

First and foremost, we want to thank our Tree Lafayette members and supporters. Your financial support, along with that of local non-profits, businesses, municipal organizations and neighborhood associations is vital to creating a sustainable urban forest for our community's benefit.

We work closely with our city government. We thank Mayor Roswarski for his support. We thank Mike Perry and the Parks and Recreation Department for being so helpful in our projects. The Street Department assists us by collecting our pruning debris. Lafayette Renew also helps us with our mission.

3<sup>rd</sup> grade classroom presentations and planting of trees at elementary schools continued. Fifteen classroom presentations were held and the 3<sup>rd</sup> Grade students helped plant trees in their school yards.

We held our annual Earth Day Celebration and volunteers and the 3<sup>rd</sup> Grade students planted 15 trees at Miller Elementary School. Subaru of Indiana Automotive sponsored the event and tree planting.

We held our annual Arbor Day Celebration and Tree Planting on Underwood Street. We celebrated the 150<sup>th</sup> Anniversary of Arbor Day and many community volunteers planted 66 trees.

We partnered with the City in planting 150 trees on Underwood Street for the 150<sup>th</sup> Anniversary of Arbor Day. Volunteers planted 85 more trees on Underwood Street in October to complete the commitment.

The City of Lafayette was recognized as a Tree City USA for the 30<sup>th</sup> year. The City of Lafayette was also recognized as a Tree City of the World this year.

We planted trees along Salem Street, North 20<sup>th</sup> Street, Hart Street, and North 15<sup>th</sup> Street. We also planted at Battle Ground Golf Club. We planted a total of 335 trees in 2022. It was a very successful year.

If you are new to us, or if you want to get more involved, we have opportunities! Planting trees and maintaining them is much of what we do, but we also need people in grant writing, social media and communication, classroom presentations, and project management. We are also looking for a new Board member, a Development Committee Chair, and a Marketing Committee Chair. If any of this interests you, we invite you to join us. We think you'll find it rewarding.

<p style="text-align: center;"><b><u>OUR MISSION</u></b></p> <p>Tree Lafayette promotes a healthy community by providing education, leadership and inspiration in planting and caring for trees.</p> <p style="text-align: center;"><b><u>OUR VISION</u></b></p> <p>is a sustainable urban forest providing the benefits needed by our community.</p>	<p style="text-align: center;"><b>DONATE</b></p> <p style="text-align: center;">on our website using PayPal or credit card at <a href="http://www.treelafayette.org/donate">www.treelafayette.org/donate</a></p> <p style="text-align: center;">or mail it to: Tree Lafayette 1915 Scott Street Lafayette, IN 47904</p>	<p style="text-align: center;"><b>CHECKOUT OUR WEBSITE AT:</b> <a href="http://www.TreeLafayette.org">www.TreeLafayette.org</a></p> <p style="text-align: center;"><b>QUESTIONS?</b> Email: <a href="mailto:info@TreeLafayette.org">info@TreeLafayette.org</a></p> <p style="text-align: center;">Tree Lafayette is a 501(c)(3) non-profit organization with all volunteers. All donations are tax deductible</p>
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# 2022 IN REVIEW by the numbers

## 335 Trees Planted

Planted by volunteers and Custom Cuts Landscaping.



## 8,505 Trees Watered

Watering crew of 12 water tanks and 10 personal pickup trucks plus two City trucks water trees as needed. We also utilize approximately 200 gator bags for watering.



## 702 Trees Pruned

Structural pruning, limbing up, remove dead wood and pruning for clearances for sidewalks, streets and signs.

## 115 Trees Re-mulched

But it's also more than just the numbers. It is the many benefits of trees, the value to residents, better neighborhoods, improved community, and the betterment of the environment. Read about our 2022 story starting below.

## EARTH DAY 2022

**15 Trees were planted at Miller Elementary School by volunteers and the 3rd Grade students from Miller. The event was sponsored by Subaru of Indiana Automotive.**



Green school grounds are beneficial for childhood learning and development. Greener school grounds directly impact children's health and wellbeing, improve learning environments, and provide better access to nature.



Earth Day is widely observed around the world, marked by more than a billion people every year as a day of action to change human behavior and create global, national and local policy changes.

# ARBOR DAY 2022

66 trees were planted on Underwood Street on Saturday, April 30<sup>th</sup>, by many community volunteers (see pictures from the event below)



**TREE LAFAYETTE  
ARBOR DAY - APRIL 30, 2022  
Underwood Street**



2022 was the 150<sup>th</sup> Anniversary of the first Arbor Day celebrated in 1872.



The trees planted all along Underwood Street look good and are a great addition to the neighborhood. The residents and the community will enjoy the many benefits of the trees for years to come.



Arbor Day is a celebration of trees and also a call for each of us to do our part in protecting and caring for our existing trees and forests, and planting more trees.

## A new tree supplier

We purchased trees from Restoration Nursery this year because they have good quality trees using a different approach to the roots. They use fabric root pouches to grow the trees in instead of plastic containers or digging up the trees and balling the roots with burlap. It is supposed to be a superior growing method in nurseries and we decided to give them a try. We purchased 90 trees from them this year and are eager to see the results over the next few years. The nursery is local which is another advantage. Another positive with doing business with Restoration Nursery is the great work that they do for the community. See information about Restoration Nursery below. We look forward to a continuing relationship with them.

### Restoration Nursery

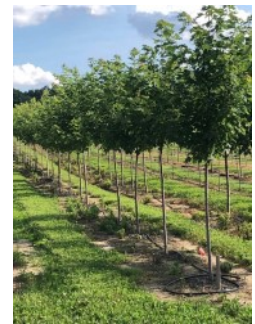
#### GIVING MEN A 2ND CHANCE AT LIFE

Started in 2016 as a ministry of Faith Church, Restoration Men's Residential Ministry's purpose is to serve single and married men, ages 18 and over, who desire help from a faith-based ministry to change from a life of alcohol addiction, drug and substance abuse, or any life dominating addiction. Men in the program support themselves, gain life skills and cultivate an attitude of diligence by working in the nursery and sawmill.



#### GROWING TREES, GROWING MEN

Located in Lafayette Indiana on the property of Restoration Ministry, Restoration Nursery supports the lives of men seeking to overcome addiction by providing over 78 unique varieties of landscape trees. With over 5,000 trees in state of the art grow bags. Restoration Nursery seeks to provide quality grown landscape trees for its retail and wholesale customers. We offer a growing selection of shade, flowering, and ornamental trees. Our trees are grown in a 'Root Pouch', system, in-ground, in the native soil.



## 3rd Grade Education Program

15 classroom presentations to 3<sup>rd</sup> Grade students at Cole Elementary, Miller Elementary, Miami Elementary, Glen Acres Elementary, Oakland Elementary, Edgelea Elementary, Earhart Elementary, Vinton Elementary, and Murdock Elementary Schools. The students planted trees in their schoolyard after the classroom presentations to gain some hands-on experience in planting trees. The students and volunteers have fun planting the trees.



# 150 trees on Underwood Street for the 150<sup>th</sup> Anniversary of Arbor Day

A joint project with the City of Lafayette

- ⇒ 66 trees were planted on Arbor Day on April 30<sup>th</sup> with the help of many community volunteers. See article on Page 3.
- ⇒ 31 trees were planted on October 6<sup>th</sup> with the help of the Purdue Urban Forestry Issues Class.
- ⇒ 54 trees were planted on October 8<sup>th</sup> with the help of many community volunteers. See group picture below.



**Happy 150th  
Anniversary!**



## The Greater Lafayette Green Expo

We participated with a booth at the first Green Expo. The Greater Lafayette Climate Action Plan (GLCAP) Committee hosted a Green Expo on June 5<sup>th</sup> at the Tippecanoe County Fairgrounds East Pavilion. It was wonderful to see all of the people interested in being green, climate change and the environment.



## Riverfest

We participated with a booth at Riverfest to entertain and educate the children. Everyone loved "Squeaky" the squirrel. The children enjoyed doing leaf rubbings with leaves, paper, and crayons. It was a great day for all to enjoy the river setting.



## Trees were planted at Battle Ground Golf Club

- ◆ 19 trees planted by volunteers in the Spring
- ◆ 20 trees planted by volunteers in the Fall. See picture on right.

The Golf Club reimbursed us for all of the tree purchase costs.



# 2022 Annual Meeting

The annual meeting was held on November 9, 2022, at Lafayette Country Club. Chad Evans, the keynote speaker, gave a great presentation on “Tree Species Regional Genotypes — How They Differ In All Characteristics”. Chad’s love of nature and trees shows. The business meeting was held with Board member elections, a financial review, and the annual awards presentation. Tipmont REMC EnviroWatts presented a check for \$10,000 to Tree Lafayette.



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## 2022 Awards presented at the Annual Meeting

### Volunteer of the Year Award — Caroline Kester

For her enthusiasm and dedication in helping Tree Lafayette with the Tree Committee on Saturday mornings, Wednesday mornings, and Thursday evenings. She also did a great job representing Tree Lafayette at the Purdue Service Roundtable. Congratulations Caroline and thanks.



### Volunteer of the Year Award — Jim Vahle

For leading the 2022 Arbor Day event, dedication in pruning and watering, and his general support of Tree Lafayette. Congratulations Jim and thanks.



(Continued on next page)

## 2022 Awards continued

### Environmental Award – Target

For their work in removing the highly invasive Bradford callery flowering pear trees from their Lafayette store parking lot and planting new trees in their place. Congratulations Target and thanks for your work for the community and the environment.



### President's Award – Jenelle Rotar

For her work in promoting and organizing the planting of replacement and additional trees in the Highland Park Neighborhood. 120 trees have been planted in the neighborhood. Congratulations Jenelle and thanks for your work.




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## A big milestone was reached

We planted our 4,000<sup>th</sup> tree in the community!



		November 9, 2022	
1915 Scott Street, Lafayette, IN 47904		Date	
PAY TO THE ORDER OF	<b>City of Lafayette</b>	<b>4,000 Trees</b>	
	<i>Four Thousand</i>	<b>Trees</b>	
Presented to: Mayor Tony Roswarski		<i>Barry Bruce</i>	
FOR: Planting and Promoting a Healthy Community		Tree Lafayette, President	

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## Fall tree planting

We planted 58 trees along Salem Street, North 20<sup>th</sup> Street, Hart Street, and North 15<sup>th</sup> Street with a cost share grant from Wabash River Enhancement Corporation (WREC). The trees will provide many benefits to the neighborhoods and help water quality and reduce storm water run-off.

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## Outside ratings of Tree Lafayette

Better Business Bureau accredited.

Platinum Level Rating from GuideStar/Candid.



## Tree City USA

The City of Lafayette was recognized as a Tree City USA for the 30<sup>th</sup> year.

The Tree City USA program provides communities with a framework to maintain and grow their tree cover. It also gives them an avenue to celebrate their work, showing residents, visitors, and the entire country that they're committed to the mission of environmental change.



## Tree City of the World

The City of Lafayette was recognized as a Tree City of the World in 2022. One of only 2 cities in Indiana to be recognized.

Urban forests help define a sense of place and well-being where people live, work, play, and learn. The Tree Cities of the World program is an international effort to recognize cities and towns committed to ensuring that their urban forests and trees are properly maintained, sustainably managed, and duly celebrated.



To be recognized as a Tree City of the World, a community must meet standards that illustrate a commitment to caring for its trees and forest. The goal is to connect cities around the world in a new network dedicated to sharing and adopting the most successful approaches to managing community trees and forests.

## Data Monitoring to Determine Watering Needs

We partnered with the Wabash Heartland Innovation Network (WHIN) to develop a program to monitor and record rainfall and moisture levels to better understand when and where we need to water trees. We can now monitor 45 weather stations in the Lafayette area. We can now know when and where trees need watering and be more efficient. The need to water seems to increase each year.

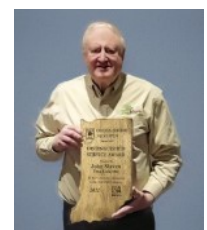
## New Tree Lafayette storage location

Thanks to Tracy Brown, Stan Lambert, and Tony Roswarski for helping to find a larger building for us. All of our tools, equipment, and supplies are now stored in one place. The new shed makes caring for the trees much more efficient. Thanks to the Wabash River Enhancement Corporation (WREC) for letting us use the building/location.



## John Slaven receives award

John received the 2022 Distinguished Service Award from the Indiana Arborist Association. Congratulations to John as it is well deserved.



## Received a grant to plant trees in Spring 2023

We received a \$15,000 grant from Duke Energy to plant 40 trees in the spring of 2023 as part of their Powerful Communities program. Trees will be planted on Perrine Street and Charles Street. Those neighborhoods will enjoy the benefits of the trees planted. Thanks to the Duke Energy Foundation.



# OUR GREAT VOLUNTEERS IN ACTION



Tree volunteers did tree care on Wednesday mornings, pruning on Saturday mornings, and pruning on Thursday evenings. Thanks to volunteer groups from Caterpillar, Gamma Phi Beta Sorority, and Kappa Delta Rho Fraternity who helped prune.

**Our volunteers have fun together and do enjoy lunch together.**



## More Tree Volunteers Needed!

The **Tree Committee** needs help planting, watering, mulching, and pruning trees. It is great exercise and lots of fresh air. Let us know if you are interested.

### Help Wanted!

Looking for a new **Board member**. Do you have a passion for trees, the environment, and our community? Let us know if you are interested.

### Help Wanted!

Looking for a **Marketing Committee Chair**. Do you have a background in marketing, advertising, social media, graphic design or publishing? The Marketing Committee manages these and more. Let us know if you are interested.

### Help Wanted!

Looking for a **Development Committee Chair**. Do you have a background in development, grants, or fundraising? The Development Committee manages these and more. Let us know if you are interested.

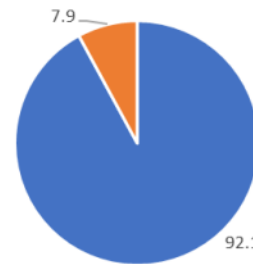
## TREE LAFAYETTE 2022 INCOME & EXPENSE STATEMENT

Income		Expense	
Support	23,232.54	Development	116.61
Grants Restricted	65,114.02	Tree	67,464.69
Grants Unrestricted	17,632.00	Education	2,637.87
Reimbursement	7,613.00	Marketing	2,732.97
Interest	3.53	Governance	<u>3,180.14</u>
Misc. Income	<u>804.59</u>	<b>Total Expense</b>	<b>76,132.28</b>
<b>Total Income</b>	<b>114,399.68</b>		

Opening Balance 1/1/2022 \$25,725.52

Closing Balance 12/31/2022 \$63,992.92

Expense Percentages



■ Program (Tree and Education) ■ Other

## OUR COMMITTEE MEMBERS

### Tree Committee:

Larry Rose, John Slaven, John McGraw, Bob Massey, Arlan Stavnheim, Pat Rosebrock, Shirley Sterling, Sam Biederstedt, Gene Kroeschen, Barry Bruce, Bruce Bresnahan, Rich McDaniel, Dick Murray, Jim Vahle, Tom Walsh, Bill Bombassaro, Leon Dickson, Rose Werner, Caroline Kester, Connie Shoemaker, Greg Shaner, Chase Fisher, Juli Alpern, Allyson Steselboim and Tim Detzner

### Marketing Committee:

Jessica Townsend, Larry Rose, Jeri Massey, Mike Perry, Gene Kroeschen and Rachele Raines

### Development Committee:

Gene Kroeschen, Mickey Penrod, Larry Rose, Bill Arthur, Kay Slagle, Sana Mariya and Dale Krynak

### Education Committee:

Shirley Sterling, Pat Rosebrock, Mickey Penrod, Larry Rose, Sam Biederstedt, Allyson Steselboim and Connie Shoemaker

## WETHANK OUR MANY SUPPORTERS

<p><b><u>Companies, Foundations, Organizations</u></b></p> <p>Duke Energy Foundation            Wabash River Enhancement Corp.            The Community Foundation of Greater Lafayette            Tipmont REMC EnviroWatts            Battle Ground Public Golf, Inc            McAllister Foundation            Subaru of Indiana Automotive</p>	<p>City of Lafayette            Risk Family Foundation            Lafayette Life Foundation, Inc.            Highland Park Neighborhood Assoc.            Lafayette - West Lafayette Urban Forestry Endowment Fund            Arni's            Blue Fox Heating &amp; Cooling            Waste Management            State Farm Companies Foundation</p>	<p>City Bus of Greater Lafayette            Distinctive Rental Properties            FC Tucker Inc.            Walmart            Central Catholic Jr-Sr. High School Environmental Club            Warehouse of Lafayette LLC            Scholer Corporation            The Greater Lafayette Convention            Battleground Group 24 Golf</p>
<p><b><u>Individual Donors—Operations</u></b>  <b>Mighty Oak (\$1000 and above)</b></p> <p>William &amp; Eileen Arthur            William H. Baugh            Larry &amp; Marianne Rose            James R. &amp; Lisa Schrader            John T. &amp; Jane M. Smith</p> <p><b>Majestic Maple (\$500-999)</b></p> <p>Robert &amp; Jeremy Massey            Rich &amp; Becky McDaniel            Mickey J. Penrod            Arlan N. Stavnheim            Gladys Wright</p> <p><b>Spreading Sycamore (\$250-499)</b></p> <p>Barry D. &amp; Jerrie S. Bruce            Edward Chosnek            Samuel C. Curtis III            Robert E. &amp; Carol Galbraith            Matt &amp; Ashley Green            Michael O. &amp; Phyllis J. Hunt            Gene Kroeschon            Orvin A Lindell            Rob &amp; Kathy Pahl</p>	<p>Shirley Sterling</p> <p><b>Elegant Elm (\$100-249)</b></p> <p>George &amp; Rita Berninger            Elaine Bold            Cynthia Lane Brown            Sumedh Chavarkar            Dennis DeMay            Robert &amp; Mary Beth Downing            Edward &amp; Sue Eiler            Garry B &amp; Lorretta Frazier            William &amp; Karen Cross            Sue Hunter            Jack Kelley            Sean &amp; Jenelle Rotar            Patricia Rosebrock            Gabriela Sincich-Sosa            James J. &amp; Liz Solberg            Robert T &amp; Carol L Williamson</p> <p><b>Beautiful Beech (\$50-99)</b></p> <p>Robert &amp; Ellen Barker            Molutoye Begbaaji            William Bennett &amp; Ellen Kizer            Bruce Bresnahan</p>	<p>Diane Byrd            Alan &amp; Donna Goetz            Frank &amp; Judith Koontz            Grace Lin-Zufall            George R. McKinniss            Doug Poad            Daniel Shaw            Susanna Shoemaker            Susan Suval            Jane A. Turner</p> <p><b>Great Ginko</b></p> <p>Zachary Breisch            Giezy Etni Chavez-Duarte            Marcus Crossman            Samuel Dudgeon            Thomas Horner            Jack Kauffman            Casey Kibe            Ayush Praharaj            Aaron Schwartz            Cheryl &amp; Aaron Strong            Ellen Welch            Brigitte M. White            Marilyn M. Zerbes</p>
<p><b>Tree Lafayette Endowment in Honor of Larry Rose, held at the Community Foundation of Greater Lafayette, Supporters</b></p>		
<p>Ned Derhammer            Larry Lewellen            Purdue Federal Credit Union</p>	<p>Larry &amp; Marianne Rose            James and Marilyn Ross            Greg and Corie Shaner</p>	

## AWARDS FOR YEARS OF DONATIONS presented at the Annual Meeting

Robert & Carol Galbraith — 25-Years  
 Robert & Ellen Barker — 20-Years  
 William & Eileen Arthur — 10-Years  
 Rich & Becky McDaniel — 10-Years

Robert & Mary Beth Downing — 10-Years  
 Tom & Susan Freeman — 10-Years  
 John & Jane Smith — 5-Years

**Board of Directors:**

Barry Bruce, President  
Shirley Sterling, Vice President  
Bill Arthur, Treasurer  
Pat Rosebrock, Secretary  
Corrina Miller  
Doug Poad  
Gene Kroeschen, Exec. Director

**Committee Chairs:**

Larry Rose, Tree  
open, Marketing  
Shirley Sterling, Education  
open, Development  
Barry Bruce, Governance

**Advisors, etc.:**

Tim Detzner, City Forester  
Orvin A. Lindell, CPA  
Bob Barker, photographer  
Mickey Penrod  
Greg Shaner

We are looking forward to a great year in 2023 and to plant at least 240 trees. We will need your help to accomplish this. We will continue our elementary education program and hopefully hold adult education events this year. It will take our entire team of volunteers and supporters to make this happen. Please help us make a difference. Donate or volunteer today. Please tell your friends about the need for trees.

**Mark your calendars for these upcoming events:**



**EARTH DAY 10AM, April 21, 2023, on Sagamore Parkway North**

**ARBOR DAY, Volunteers needed! 9AM, April 29, 2023, on Park Avenue**



(For details, check our website at [www.TreeLafayette.org](http://www.TreeLafayette.org), or email [info@TreeLafayette.org](mailto:info@TreeLafayette.org))

*Planting and Promoting a Healthy Community*



**TREE LAFAYETTE**  
1915 Scott Street  
Lafayette, IN 47904