



2022 Annual Meeting

November 9, 2022

Welcome

Barry Bruce

President of the Board

Gene Kroeschen

Executive Director



Agenda:

- ❖ **Welcome**
- ❖ **Lunch**
- ❖ **Keynote Speaker – Chad Evans**
- ❖ **Business Meeting**
 - ❖ **Minutes from 2021**
 - ❖ **Treasurer's Report**
 - ❖ **Committee Reports**
- ❖ **Election of Board Members**
- ❖ **Awards and Recognition**
- ❖ **Upcoming Events**

Tree Lafayette Board Members

Barry Bruce - *President*

Shirley Sterling – *Vice President*

Bill Arthur - *Treasurer*

Pat Rosebrock - *Secretary*

Corrina Miller

Doug Poad

Gene Kroeschen – *Executive Director*

Mission Statement:

Tree Lafayette promotes a healthy community by providing education, leadership, and inspiration in planting and caring for trees.

Vision Statement

Our vision is a sustainable urban forest providing the benefits needed by our community.



Lunch

Leave your leaves lay or mulch your leaves, if you can, instead of raking them up. It is better for your lawn and wildlife.



Keynote Speaker

Chad Evans

WLFI Chief Meteorologist. He worked in Terre Haute and Evansville television as a meteorologist and at Evansville WEVV-TV as chief meteorologist. Chad loves nature and trees.

Tree Species Regional Genotypes

- ▶ **How They Differ In All Characteristics**

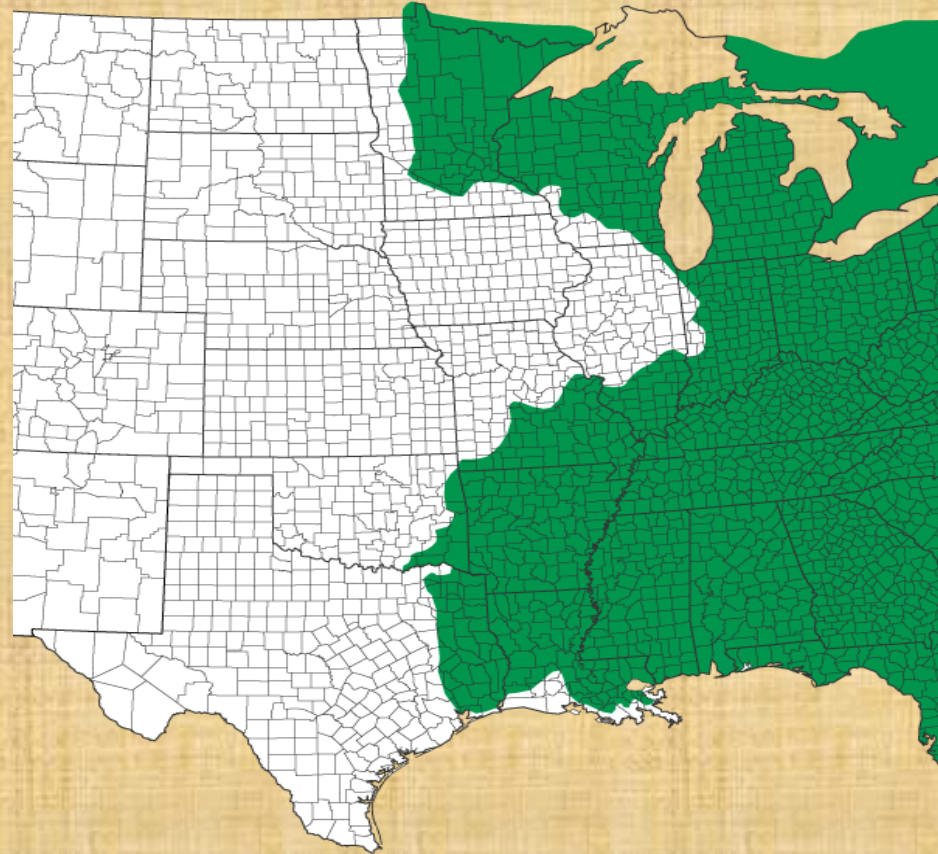
Tree Species Regional Genotypes

How They Differ In All
Characteristics



Diversification

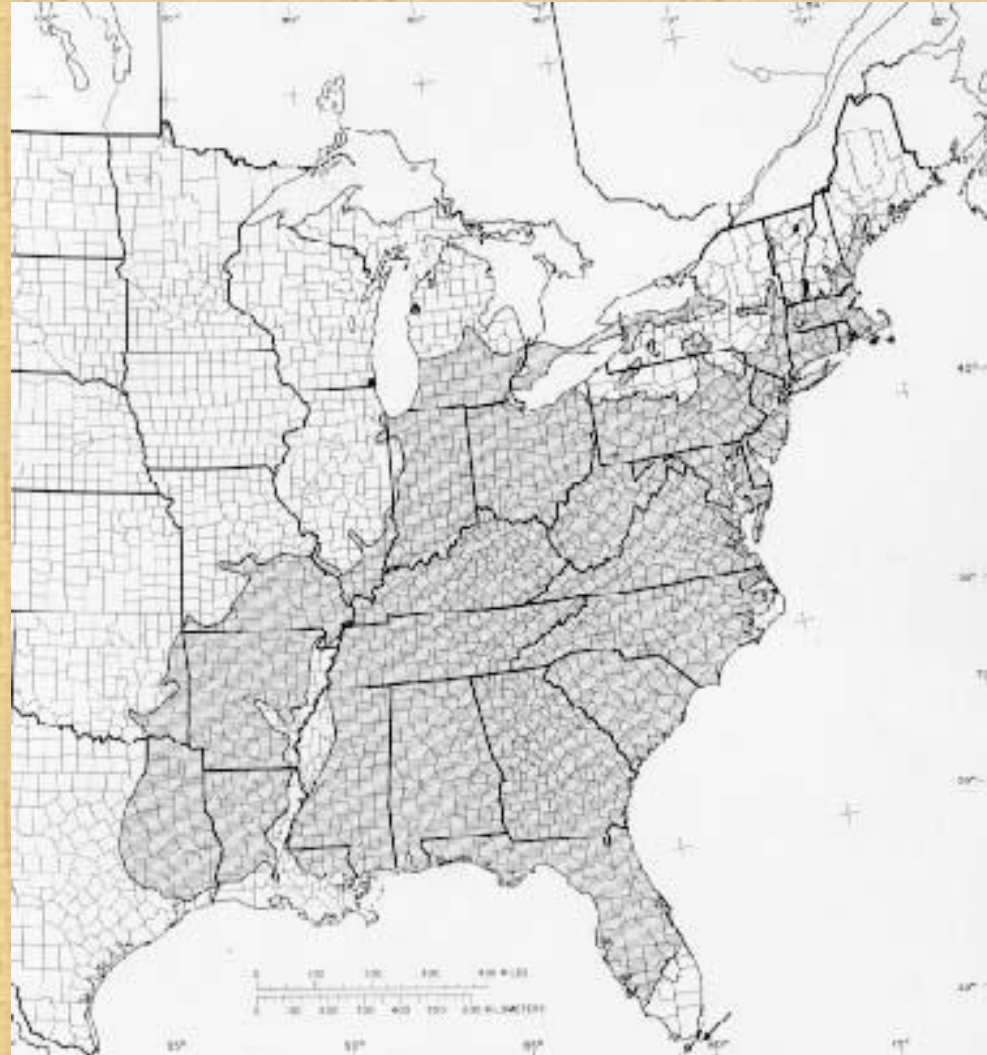
- Large Range
- Variable Climate, Geology, Geomorphology, Etc.
- Old Range or Old Landscape
- Various Ecological Niches Tied to Fauna
- Human Influence
- Become Endemics



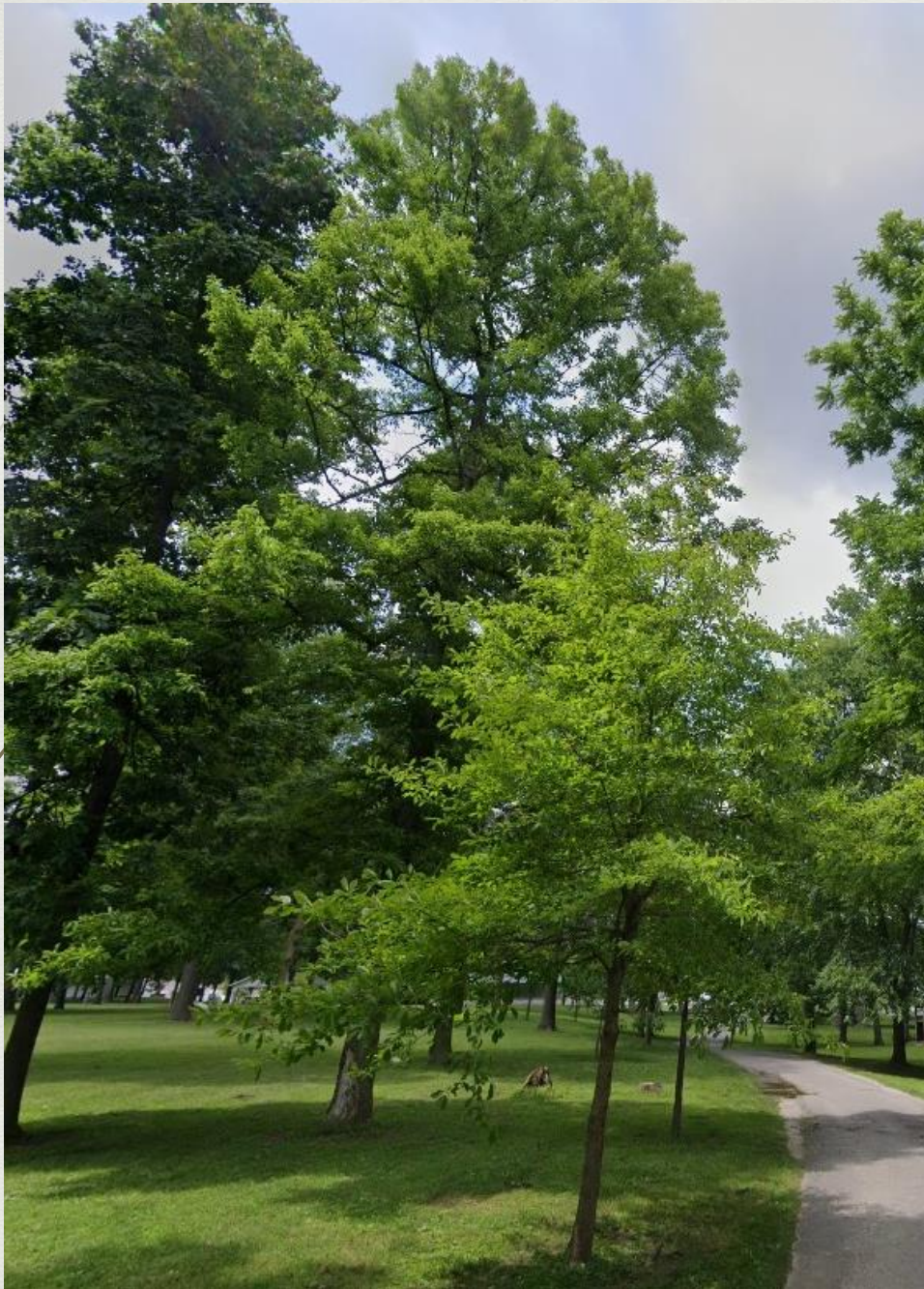
1. Black Tupelo

Black Tupelo

“Yellow” Tupelo

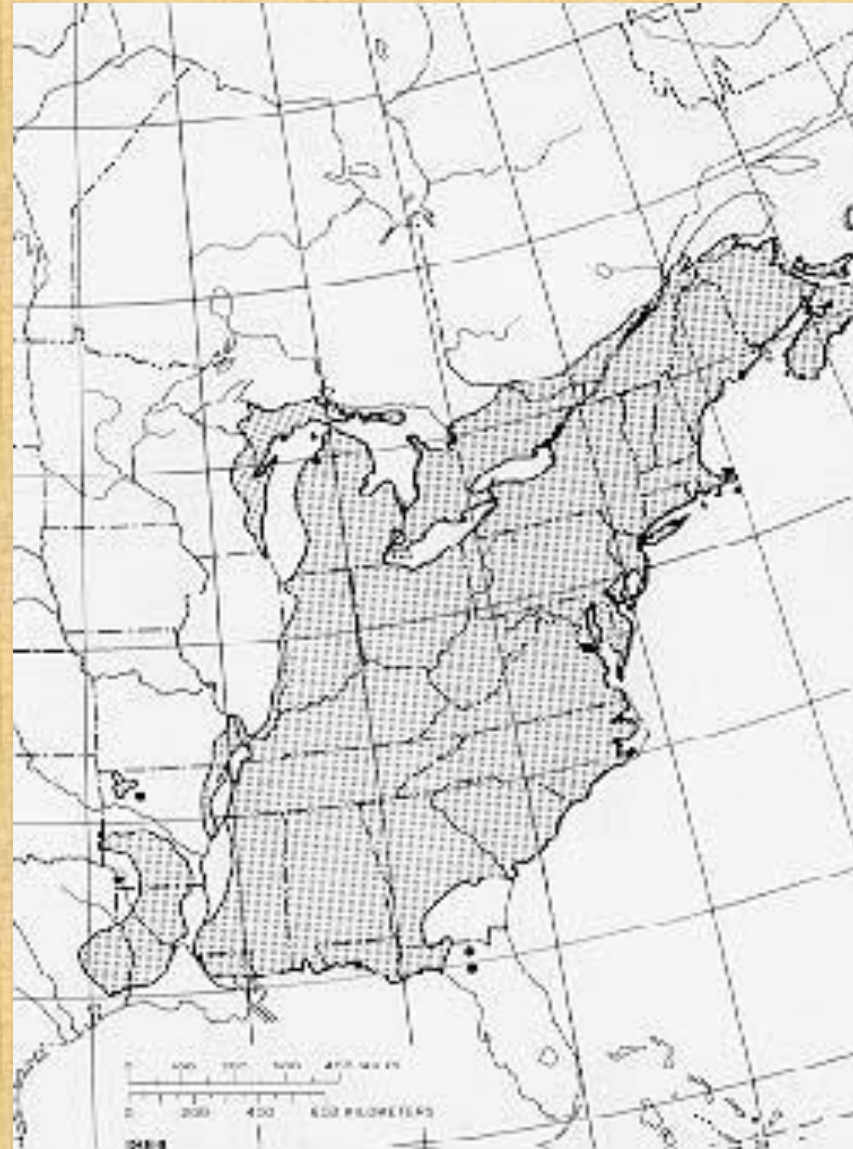






American Beech

Red, White, Gray
Beech In Indiana



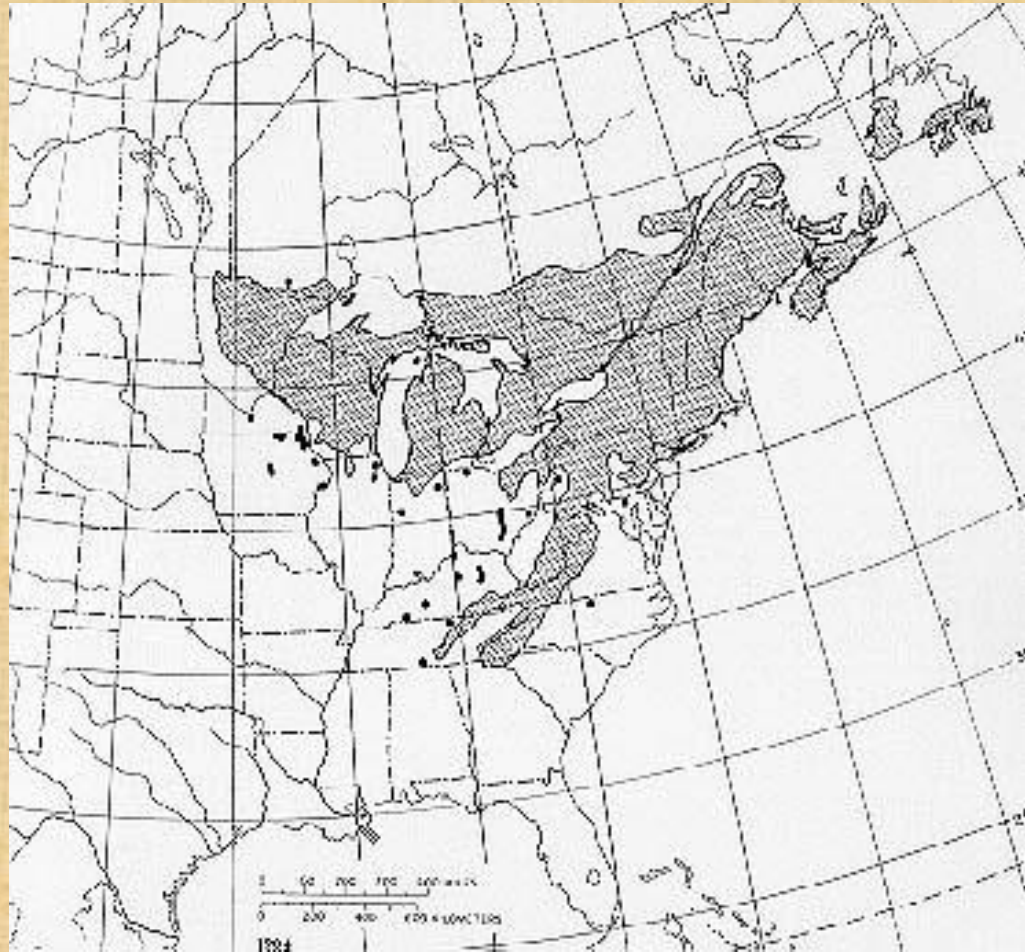


Sharp (1946) published a distribution map showing *Fagus* at two localities in Hidalgo, and Sharp and others (1950) found another beech forest in the State of Tamaulipas. In a later map, Fox and Sharp (1954) added a fourth locality in the State of Puebla.

The late Wendell H. Camp (1940, 1951) made detailed field studies of *Fagus* in eastern North America but published only a summary of his preliminary work. In an early abstract, he believed *Fagus grandifolia* to represent a mixed population resulting from the intermingling of at least two distinct specific entities. From extensive population samples he distinguished three basic types which may have been distinct species in a history back at least to Cretaceous. Pending a solution of the nomenclature, he designated these three types based upon a combination of morphological characters as follows: "white beech" in the southeastern coastal plain, "red beech" at mid-elevations of the southern Appalachians and northward, and "gray beech" of northern range and in high mountains south to Great Smoky Mountains. Braun (1950, p. 501),

Yellow Birch

“Swamp” Yellow Birch
“Appalachian” Yellow Birch
“Boreal” Yellow Birch...
In Indiana



Post Oak

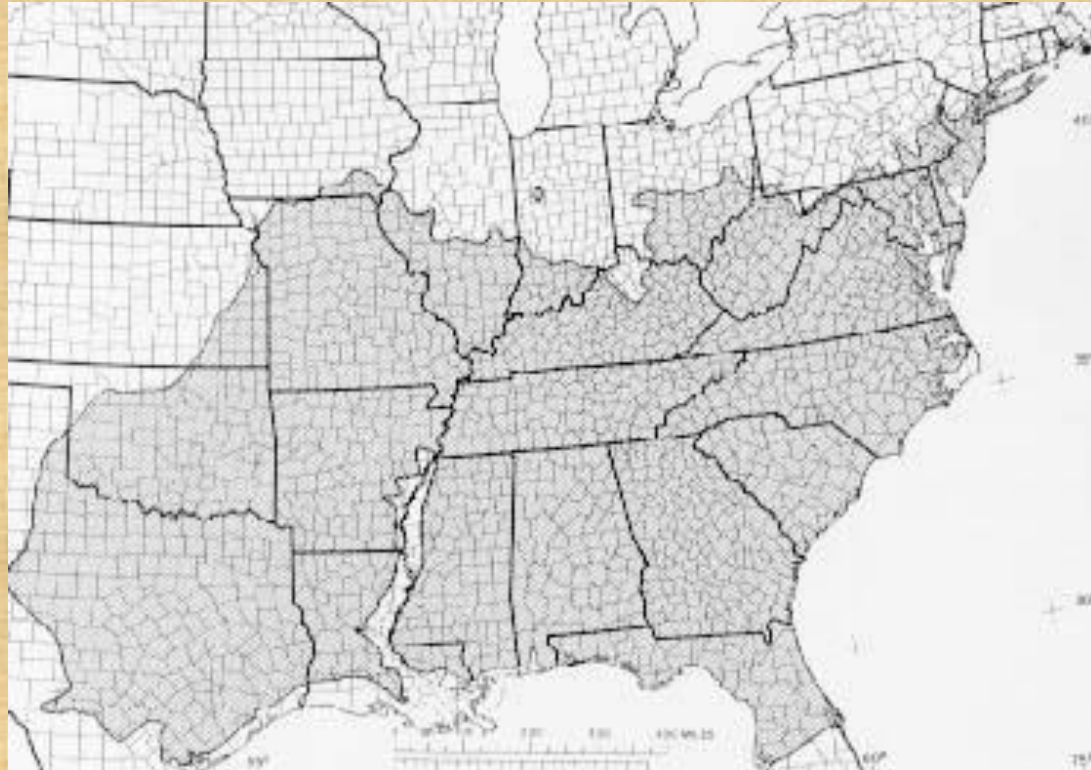
“Sand” Post Oak

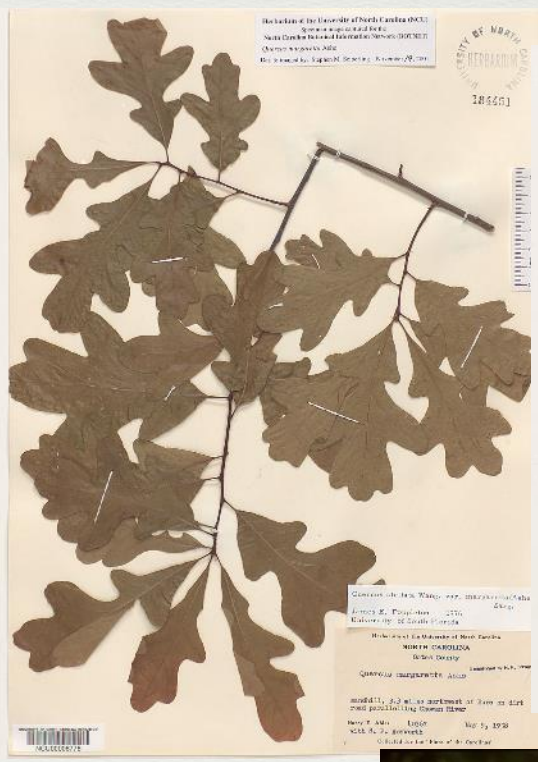
“Delta” Post Oak

“Illinoian” Post Oak

“Mountain” or “Hill”
Post Oak

In Indiana

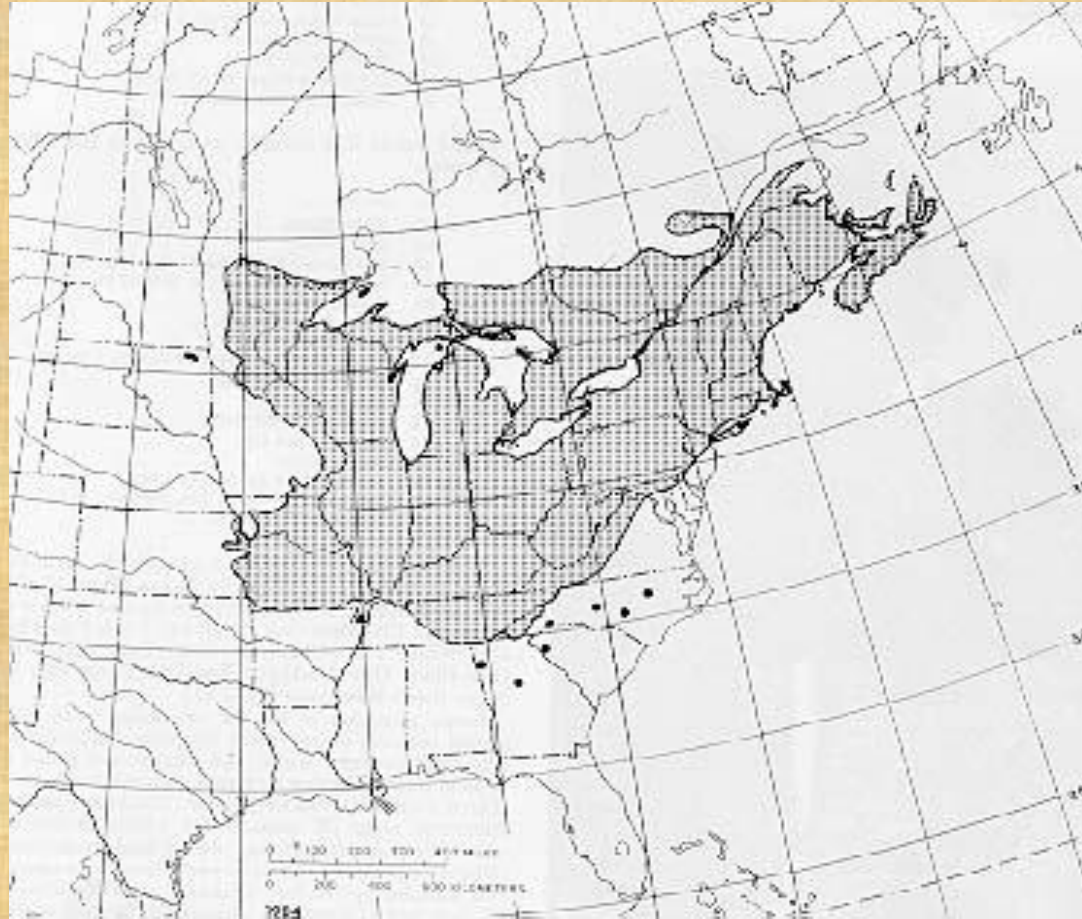


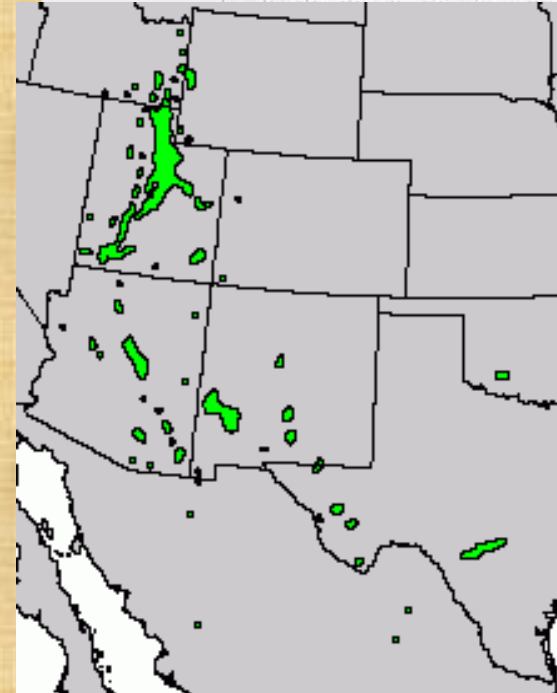
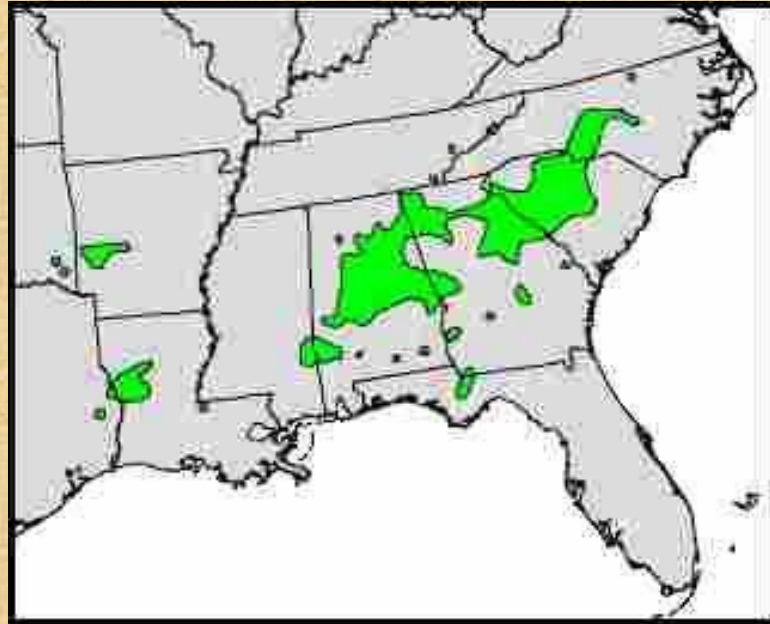
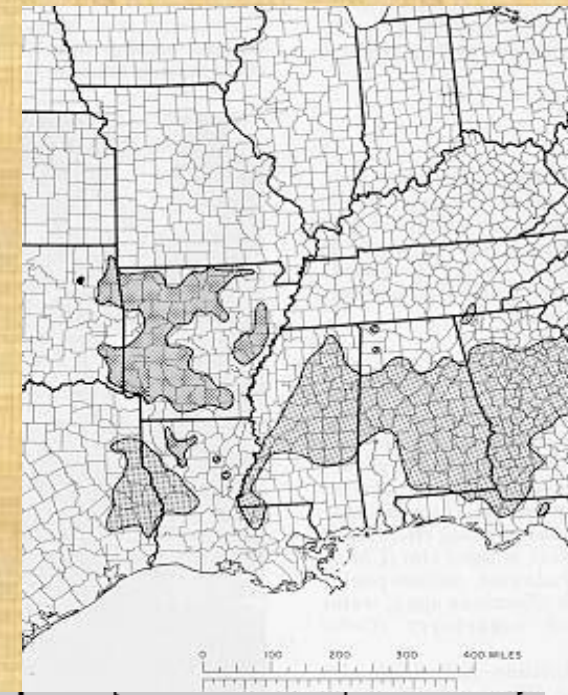
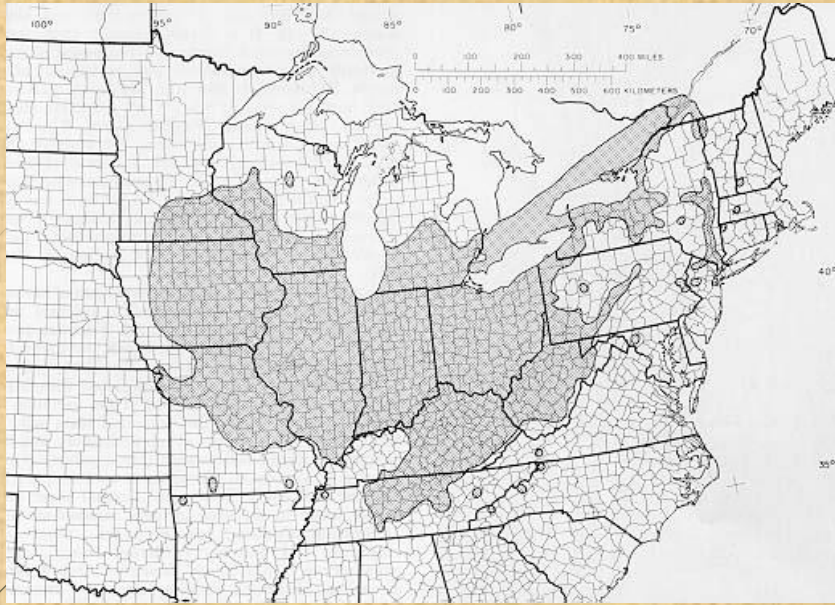


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Sugar Maple

Considerable Variability
Very Similar Species:
Black Maple
Chalk Maple
Southern Sugar Maple
Bigtooth Maple









Agenda:

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- ❖ **Upcoming Events**



Approval of Minutes from the 2021 Annual Meeting

Pat Rosebrock, Secretary



Copies of the minutes are on the tables.

Treasurer's Report 2022 YTD through 10/31/2022

TREE LAFAYETTE				
INCOME AND EXPENSE STATEMENT				
ANNUAL MEETING, NOV 9, 2022				
			<u>YTD</u>	<u>Budget, Year</u>
Opening Balance	01/01/22		\$25,725.52	\$25,726
Income				
	Support		18,466.91	18,000
	Grants_Restricted		59,635.74	} 50,000
	Grants_Unrestricted		14,307.00	
	Interest		2.94	20
	Misc Income		4.59	500
Total Income			<u>92,417.18</u>	<u>68,520</u>
Expense				
	Development		65.19	116
	Education		61.97	3,000
	Governance		3,175.14	3,200
	Marketing		1,557.21	2,500
	Tree		43,242.97	64,000
Total Expense			<u>48,102.48</u>	<u>72,816</u>
Closing Balance	10/31/22		\$70,040.22	\$21,430

Accounts	
PayPal	584.11
PFCU Checking	62,924.57
PFCU Saving	7,106.58
PFCU Credit Card	-575.04
Gift Cards	0.00
	\$70,040.22

Our Endowment at CFGF	
Lafayette Tree Fund in Honor of Larry Rose	
1-Jan-22	\$214,253
end of Q3, 2022	\$165,410



Bill Arthur, Treasurer



Tree Committee - 2022

Members:

John Slaven, John McGraw, Bob Massey, Arlan Stavnheim, Pat Rosebrock, Shirley Sterling, Sam Biederstedt, Gene Kroeschen, Barry Bruce, Bruce Bresnahan, Rich McDaniel, Dick Murray, Jim Vahle, Tom Walsh, Bill Bombassaro, Leon Dickson, Rose Werner, Caroline Kester, Connie Shoemaker, Greg Shaner, Chase Fisher, Juli Alpern and Tim Detzner

Helpers: Jeri Massey, Jonathan Fisher, Polly Barker, Marianne Rose, Kanaan Hardaway, Kenneth Jones, and Neil Terry with volunteers from Caterpillar, Gamma Phi Beta Sorority, and Kappa Delta Rho Fraternity

Chair: Larry Rose

Tree Committee - 2022

Trees Pruned: 702

Weekly Wednesdays, monthly Saturday mornings and monthly Thursday evenings. Structural pruning, limbing up, remove dead wood and pruning for clearances for sidewalks, streets and signs.

Trees Watered: 8,319

Watering crew of 12 water tanks and 10 personal pickup trucks plus two City trucks water trees as needed.

Approximately 200 gator bags for watering. Thanks to the City for providing two trucks for our operations.

Trees Re-Mulched: 115



Tree Committee - 2022

Trees Planted: 250 plus 85

15 – Miller School – Earth Day

66 – Underwood Street – Arbor Day+2

39 – Battleground Golf Course

6 – North 15th Street

12 – Hart Street

12 – Salem Street

28 – North 20th Street

59 – Replacement & Infill

13 – School 3rd Grade Program

85 – Fall Planting Events w/City on Underwood Street (October 6th and 8th)

Total trees planted since 1994: 4046



Tree Committee - 2022

New storage location:

Thanks to Tracy Brown, Stan Lambert, and Tony Roswarski for helping to find a building for us.
Thanks to the Wabash River Enhancement Corporation (WREC) for letting us use the building/location.

The new building/location allows us to store everything in one location, except our non-tree supplies and records which are stored in the Lafayette Parks Department Maintenance Office basement.



Tree Committee - 2022

We partnered with the Wabash Heartland Innovation Network (WHIN) to monitor and record rainfall and moisture levels to better understand when we need to water trees. We can now monitor 45 weather stations in the Lafayette area.

The Wabash Heartland Innovation Network (WHIN) is a consortium of 10 counties in north-central Indiana devoted to working together to fuel prosperity by harnessing the power of Internet-enabled sensors to develop our region into a global epicenter of digital agricultural and next-generation manufacturing.

Lafayette was recognized this year as a Tree City of the World



Lafayette, Indiana – Tree City of the World

Congratulations to Lafayette, Tim Detzner, and the Mayor



Tree Committee continued

2023 Plans:

- **We plan to plant approximately 62 trees on Park Avenue for Arbor Day**
- **We plan to plant 15 trees on North Sagamore Parkway (in the center median)**
- **We plan to plant an additional 123 or so trees throughout the city**



Marketing Committee - 2022

The Marketing Committee is
in need of a chairperson

Members:

Jessica Townsend, Larry Rose, Jeri Massey,
Mike Perry, Gene Kroeschen and Rachele
Raines

Marketing Committee - 2022

- ▶ **Worked with Purdue Boiler Communication Team**
- ▶ **Working with a Purdue Marketing Project Team**
- ▶ **Received Better Business Bureau accreditation**
- ▶ **Received Platinum Level Rating from GuideStar/Candid**



Tree Lafayette Social Media

- **Facebook**
 - **@TreeLafayetteIndiana**
- **Twitter**
 - **@TreeLafayette**
- **Instagram**
 - **@TreeLafayette**



Education Committee - 2022

Pat Rosebrock, Chair
Mickey Penrod, Larry Rose, Sam
Biederstedt, Shirley Sterling
and Connie Shoemaker

3rd grade classroom presentations and planting of trees at elementary schools continued this year. Eighteen classroom presentations were held (653 students), and the 3rd Graders helped plant fifteen trees in their school yards. Mickey Penrod and Pat Rosebrock did the classroom presentations.

Spring:

- Miller Elementary School
- Cole Elementary School
- Miami Elementary School
- Glen Acres Elementary School
- Oakland Elementary School

Fall:

- Murdock Elementary School
- Edgelea Elementary School
- Vinton Elementary School
- Earhart Elementary School

Teaching children the value of trees in our schools and neighborhoods, giving them hands-on experience in planting a tree!



Development Committee - 2022

Gene Kroeschen –
interim chair
Mickey Penrod
Larry Rose
Bill Arthur
Kay Slagle
Dale Krynak

**The Development
Committee is in need of a
chairperson.**



**We are very thankful for major 2022 support
from:**

- **Duke Energy/Duke Energy Foundation**
- **Wabash River Enhancement Corporation (WREC)**
- **Tipmont REMC EnviroWatts**
- **The Community Foundation of Greater Lafayette**
- **McAllister Foundation**
- **Subaru of Indiana Automotive (SIA)**
- **Risk Family Foundation**
- **Lafayette Life Foundation**
- **Lafayette-West Lafayette Urban Forestry
Endowment**
- **Lowes**
- **The City of Lafayette/Lafayette Parks & Recreation**

**And our many other faithful
members, donors, and supporters.**

Major Grants, Sponsorships and Donations

Tipmont REMC EnviroWatts wishes to present Tree Lafayette with the check for the \$10,000 grant

Thank you EnviroWatts for this grant and your support over the years.

Major Grants, Sponsorships and Donations

- ▶ **Duke Energy Foundation – Powerful Communities Grant
\$15,000 – Plant 40 trees Spring 2023**
- ▶ **Wabash River Enhancement Corporation (WREC) - \$13,920 –
Plant 58 trees Fall 2022**
- ▶ **Tipmont REMC EnviroWatts - \$10,000**
- ▶ **The Community Foundation of Greater Lafayette - \$10,000**
- ▶ **Duke Energy - \$7,000 – Arbor Day 2022**
- ▶ **McAllister Foundation - \$5,000 – Arbor Day 2022**
- ▶ **Subaru of Indiana Automotive (SIA) - \$5,000 – Earth Day
2022**

A huge thank you to these companies and organizations.

Easy ways to help support Tree Lafayette

▶ Amazon

Use Amazon Smile. Same selection, same prices, same everything as regular Amazon. Designate Tree Lafayette as your charity and Amazon will donate a percentage based on your spending. www.smile.amazon.com

To initially set it up. Go to <https://smile.amazon.com/>. Sign in with your Amazon ID and password. Hover over the triangle by Account & Lists to see dropdown menu. Click on Amazon Smile. Select Change Charity. Search for Tree Lafayette and select.

Then each time you shop on Amazon, start on <https://smile.amazon.com/> and earn money for Tree Lafayette. All information and prices are the same when going through Amazon Smile as on Amazon. You can still access all of your Amazon details.

▶ Kroger/Payless

Use Kroger Rewards Program and designate Tree Lafayette as your charity. Kroger will donate a percentage based on your spending.

To initially set it up. Go to <https://www.pay-less.com>. Go to My Account and click on Community Rewards. Then click on Change Organization and search for Tree Lafayette or UK201. Click on Enroll for Tree Lafayette.

Then each time you shop at Payless/Kroger, use your loyalty card and earn money for Tree Lafayette

▶ Walmart

Use Spark Good Program (new program). Sign up at <https://www.walmart.com/account/spark-good>. Designate Lafayette Tree Fund as your charity. Participate in monetary "Round Up" donations at checkout.

▶ Giving Tuesday

Donate to Tree Lafayette on Giving Tuesday, November 29, 2022. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good.

▶ Contact info@treelafayette.org if any questions.

Consider Tree Lafayette in your estate plan

Long live your values, your love of trees and the community, and your love of the Earth.

Want future generations to be able to thrive and to continue to enjoy the many benefits of trees in Lafayette?

There are several ways that you can leave a lasting gift for future generations.

- ▶ Include Tree Lafayette in your will or estate plan.
- ▶ Designate Tree Lafayette as a beneficiary of your life insurance policy.
- ▶ Designate Tree Lafayette as a beneficiary of your trust, retirement plan, your financial account, etc.
- ▶ Set up a charitable IRA Account and designate Tree Lafayette. May be able to save on taxes by being able to deduct charitable contribution even though normally using standard deduction.
- ▶ If over 72.5 years old, save money on taxes and use your IRA to make an IRA Charitable Rollover with your Required Minimum Distributions.

Consult with your financial advisor, tax advisor, or attorney.

www.treelafayette.org/donate/

Governance Committee - 2022

Shirley Sterling, Bill Arthur, Pat Rosebrock, and Gene Kroeschen

Barry Bruce - Chair

- **Oversaw timely filing of IRS 990 Tax and Indiana Business Entity forms**
- **Did annual review of finances**
- **Reviewed and projected cash flow and expense streams**
- **Reviewed all insurance coverages**
- **Our vision statement was updated.**

Vision Statement

Our vision is a sustainable urban forest providing the benefits needed by our community.





Earth Day - Miller School
April 22, 2022



Sponsored by:





15 Trees Planted at Miller Elementary School on April 22nd



Sponsored by:





Sponsored by:



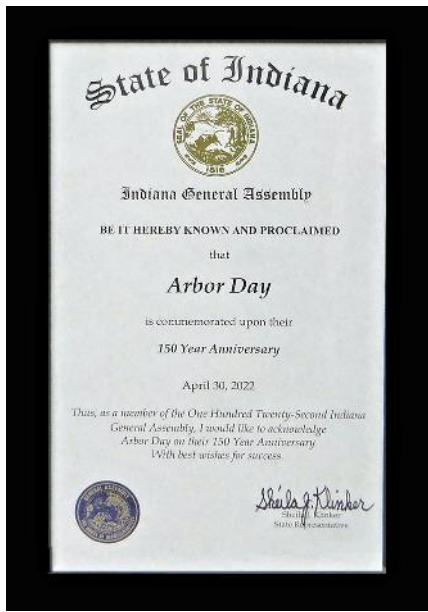


TREE LAFAYETTE

ARBOR DAY - APRIL 30, 2022

Underwood Street





66 Trees Planted on Underwood Street for Arbor Day





Fall tree planting events on Underwood Street on October 6th and 8th

Joint project with City of Lafayette to plant 150 trees on Underwood Street for the 150th Anniversary of Arbor Day (66 trees were planted on Arbor Day)

- 31 trees planted on October 6th with help of Purdue Urban Forestry Issues class
- 54 trees planted on October 8th with help of many community volunteers




Tree planting at Battle Ground Golf Course

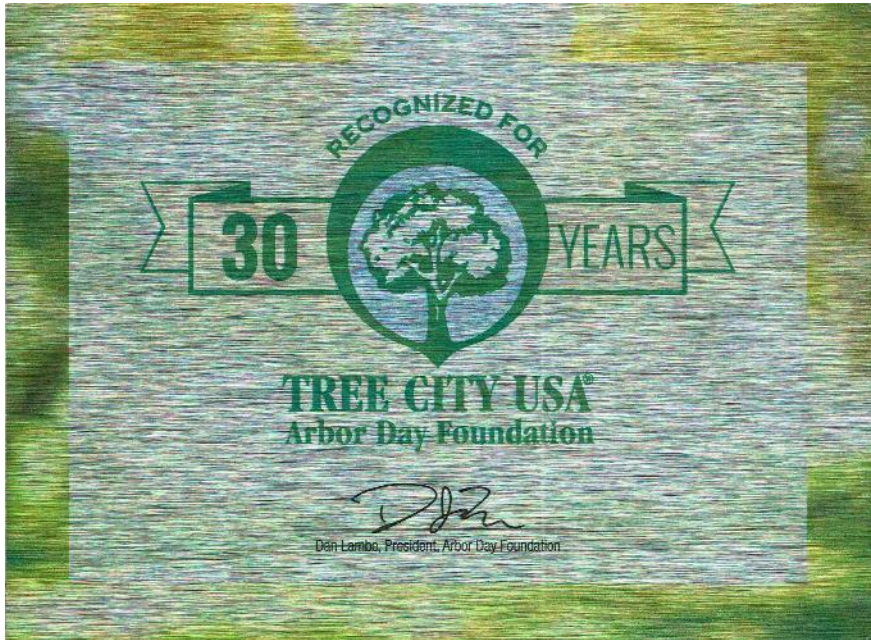
- **19 trees planted by volunteers this Spring**
- **20 trees planted by volunteers this Fall**



We planted our 4,000th tree this fall!

 Tree Lafayette 1915 Scott Street, Lafayette, IN 47904	November 9, 2022 Date	
PAY TO THE ORDER OF	City of Lafayette	4,000 Trees
<i>Four Thousand</i>	Trees	
Presented to: Mayor Tony Roswarski	<i>Barry Bruce</i>	
FOR: <u>Planting and Promoting a Healthy Community</u>	<u>Tree Lafayette, President</u>	





Lafayette, Indiana – Tree City USA



John Slaven - Distinguished Service Award from Indiana Arborist Association



Girl Scout troop 3482 worked on their Trees badge. Eager learners and not afraid of some rain.



Election of Board Members



Ballot for Board of Directors

As outlined in Tree Lafayette's bylaws, the Board of Directors has accepted the following two candidates and is submitting them for approval by the general membership, for the term of office 2023-2025.



Corrina Miller

A current appointed member of the Tree Lafayette Board. Employed at Subaru of Indiana Automotive (SIA).



Doug Poad

A current appointed member of the Tree Lafayette Board. Is a Senior Planner - Transportation at Area Plan Commission of Tippecanoe County. An Indiana Master Naturalist. Plays bass guitar and enjoys woodworking.

Please fill out a ballot.

AWARDS & RECOGNITIONS



AWARDS

Volunteer of the Year Awards

Environmental Award

Preservation Award

President's Award

Volunteer of the Year Award

Caroline Kester

For her enthusiasm and dedication in helping Tree Lafayette with the Tree Committee on Saturday mornings, Wednesday mornings, and Thursday evenings. She also did a great job representing Tree Lafayette at the Purdue Service Roundtable.



*Congratulations Caroline
and thanks for all you do
for Tree Lafayette!*

Volunteer of the Year Award

Jim Vahle

For his leading the 2022 Arbor Day event, dedication in pruning and watering, and his general support of Tree Lafayette.

Congratulations Jim and thanks for all you do for Tree Lafayette!



Environmental Award

Target

For their work in removing the highly invasive Bradford callery pear trees from their Lafayette store parking lot and planting new trees in their place.

Congratulations to Target and thanks for your work for the community and the environment.



President's Award

Jenelle Rotar

For her work in promoting and organizing the planting of replacement and additional trees in the Highland Park Neighborhood. 120 trees have been planted in the neighborhood.

Congratulations Jenelle and thanks for your work for the neighborhood, the community and the environment.



Donor Recognition

Awards for 5 years of Donations

- **Mr. & Mrs. John T. & Jane M Smith**



Donor Recognition

Awards for 10 years of Donations

- **Mr. & Mrs. Robert & Mary Beth Downing**
- **Mr. & Mrs. Tom & Susan Freeman**
- **Mr. & Mrs. Rich & Becky McDaniel**
- **Mr. & Mrs. William & Eileen Arthur**



Donor Recognition

Awards for 20 years of Donations

- **Mr. & Mrs. Robert & Ellen Barker**

Awards for 25 years of Donations

- **Mr. & Mrs. Robert E & Carol Galbraith**

***And thanks to all of our
donors and supporters.***



The Many Benefits of Trees

- **Community** (beautifies the city ~ reduces noise ~ lowers crime ~ safer streets ~ increases business ~ draw to visitors and potential new residents and businesses ~ reduces heat island effect)
- **Environment** (cleaner air ~ cleaner water ~ provides oxygen to breathe ~ reduces flooding)
- **Health** (happier ~ less stress ~ improves physical and mental health ~ heal faster ~ indirect health impacts of other tree benefits)
- **Financial** (increases property values ~ reduces energy use ~ indirect financial impacts of other tree benefits)
- **Climate change** (helps mitigate climate change ~ carbon capture ~ reduces CO2 and greenhouse gases in the atmosphere ~ reduces effects of climate change)



Plant trees locally for local and global benefits.

What is Coming Up?



Fall trees: 119 were ordered and delivered. There were 7 for schools, 12 for Salem Street, 28 for North 20th Street, 12 for Hart Street, 6 for North 15th Street, 20 for Battle Ground Golf Club, and 34 for infill and replacements around Lafayette. Most are being planted by Custom Cuts. Volunteers planted the trees at the Battle Ground Golf Club.

Earth Day 2023 is scheduled for Friday, April 21, 2023, at 10 am. Location to be determined.

Arbor Day 2023 is scheduled for Saturday, April 29, 2023. It will be held on Park Avenue. Approximately 62 trees will be planted by volunteers during the event.

Thanks to Tim Detzner and congratulations on his upcoming retirement. He will be missed.



We Have Great Volunteers!!! Thank you!