

TIMETABLE | 27 JUNE 2024

	AUDIMAX FOYER building 0509, room 970 (ground level)	MAIN STAGE building 0501, room 136 (ground level)	ROOM 01 building 0501, room 009 (ground level)	ROOM 02 building 0507, room 1713 (1st floor)	ROOM 03 building 0509, room 3999 (3rd floor)	ROOM 04 building 0503, room 2345 (2nd floor)	ROOM 05 building 0502, room 1221 (1st floor)	ROOM 06 building 0501, room 5166 (5th floor)
10:00		10:00-10:20 The comedy of business: what start-ups can learn from startup. <i>Impulse Session</i>	10:00-11:30 Present to win: Mastering Your Startup Pitch <i>Workshop</i>	10:00-11:00 Open Innovation Roundtable <i>Workshop</i>		10:00-12:00 Diversity in Entrepreneurial Ecosystems <i>Workshop</i>	10:00-12:30 Strategy Game „Make it Circular!“ <i>Workshop / Game</i>	
10:30		10:20-11:20 From Munich to the World: how to leverage the UnternehmerTUM journey and conquer international markets. <i>Panel Discussion</i>						
11:00								11:00-12:00 Perspectives on the Dragon: Business potential & challenges in China <i>Panel Discussion</i>
11:30		11:20-12:15 Pitch Perfect - Live Pitch Competition <i>Start-up Pitches</i>		11:30-12:30 From Unicorn to Decacorn <i>Workshop</i>				
12:00					12:00-13:00 Financing Your Start-Up in Difficult Times <i>Workshop</i>	12:00-13:00 From „having no idea“ to „startup“ in 30min? That is impossible. Hold my beer. <i>Workshop</i>		12:30-13:00 Startup Financing: How to Fund Your Startup Idea <i>Impulse Session</i>
12:30		12:15-12:45 AI in the legal sector. A discussion with start-ups in Legal Tech <i>Fireside Chat</i>						
13:00		12:50-13:00 Pitch Perfect - Award Ceremony	13:00-14:30 Value Proposition & Product Design <i>Workshop</i>	13:00-14:30 From Idea to Prototype in 90min <i>Workshop</i>			13:00-13:30 Rapid Prototyping Workshop: Innovate & Collaborate Session 1 <i>Workshop</i>	
13:30		13:30-14:30 Founder personal development and wellbeing <i>Panel Discussion</i>			13:30-15:30 Patents & Licensing at TUM: a deep dive into intellectual property and the protection of inventions <i>Workshop</i>	13:30-14:30 Co-Founder Search Strategies <i>Impulse Session / Q&A Session</i>	13:30-14:00 Rapid Prototyping Workshop: Innovate & Collaborate Session 2 <i>Workshop</i>	
14:00							14:00-14:30 Rapid Prototyping Workshop: Innovate & Collaborate Session 3 <i>Workshop</i>	14:00-14:30 Identifying Promising Business Ideas <i>Keynote</i>
14:30		14:30-15:30 How to master the transition from scientist to founder <i>Panel Discussion</i>	15:00-15:45 The Pizza Game <i>Workshop / Game</i>	15:00-16:30 CleanTech Pioneers <i>Workshop</i>		15:00-16:30 Match2Make: Start-up Meets You – the Co-Founder <i>Workshop / Q&A Session / Start-up Pitches / Networking</i>	14:30-15:00 Rapid Prototyping Workshop: Innovate & Collaborate Session 4 <i>Workshop</i>	14:30-15:30 Bring your idea to life <i>Workshop</i>
15:00	15:00-19:00 Start-up & Service Fair		15:45-16:30 The Pizza Game <i>Workshop / Game</i>		16:00-17:30 Start-up Journey Workshop: Navigating the Pre-Seed Phase <i>Workshop</i>			16:00-17:00 Artificial Intelligence Innovation: From Ideas to Operational Excellence <i>Impulse Session / Keynote</i>
15:30		15:50-17:00 Maximizing your business profit through team composition <i>Panel Discussion / Impulse Session</i>						
16:00								
16:30		17:00-17:10 Aiming for the stars <i>Impulse Session</i>						
17:00		17:10-18:00 TUM @NewSpace - The sky is not the limit <i>Panel Discussion</i>					17:00-18:00 Design Excellence in Tech Start-Ups. Why design matters from the beginning. <i>Panel Discussion / Impulse Session / Q&A</i>	
17:30								
18:00		18:00-18:30 Award Ceremony - Social Impact Award - Mentor of Excellence Award - Presidential Entrepreneurship Award						
18:30								
19:00		19:00-21:00 Networking						
21:00								

2024 TUM
ENTREPRENEURSHIP
DAY
JOIN THE CONVERSATION,
SPARK INNOVATION!