

LEADERSHIP - KNOWLEDGEABLE AND INNOVATIVE



GOAL **1**

Provide leadership development and training to regions, councils and local units

OBJECTIVES

DEVELOP TARGETED TRAINING ON "GOOD STANDING" RULES

Plan of Work

- » Have a "good standing" subpage on the Utah PTA website
- » Social media posts highlighting some specifics of the "good standing"

PROVIDE TRAINING OPPORTUNITIES THAT FIT THE NEEDS OF THE COMMUNITY

Plan of Work

- » Start to create a "grab and go" library on the Utah PTA website for locals to train with for leadership
- » Share Commissioner Resources in newsletters, emails, or social media
- » 3-4 Practical PTA's for training opportunities

ENHANCE LEADERSHIP CONVENTION

Plan of Work

- » Continue, listen to and improve upon feedback from convention surveys
- » Have classes for longer term leadership- "What's Next for Me"
- » More directed communication about Leadership Convention in May
- » Have 6-8 convention classes not specific to PTA positions

CREATE TRANSITION BEST PRACTICES

Plan of Work

- » Create and share replacement information how to's on Utah PTA website
- » Advertise/train on basic needs assessment

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GOAL **2**

Build a Leadership Pipeline so that all levels of PTA have adequate leadership both now and into the future.

OBJECTIVES

PROVIDE LEADERSHIP SKILLS TRAINING

Plan of Work

- » Continue to provide Field Service to Regions
- » Provide a Q&A session for a Practical PTA
- » Continue to develop Leadership Academy to develop trained leadership

RECRUIT, TRAIN, RETAIN AND CELEBRATE VOLUNTEERS AND LEADERS

Plan of Work

- » Highlight more awards on social media and in our newsletter
- » Promote National Volunteer Week (April 20-26)
- » Highlight 1 class topic during weeks leading up to Leadership Convention

INVITE INACTIVE SCHOOLS TO RE-ENGAGE IN PTA

Plan of Work

- » Membership committee liaisons work with region directors in reaching out to schools to provide information about "why PTA."

PROVIDE START-UP SUPPORT FOR ALL NEW AND RETURNING PTAS, INCLUDING UNDERSERVED AND DIVERSE POPULATIONS WITHIN THE STATE

Plan of Work

- » Work with the Leadership Committee to continue providing current training for various PTA positions.
- » Continue improving classes provided at Utah PTA convention