



SPORTS
CONCESSIONS



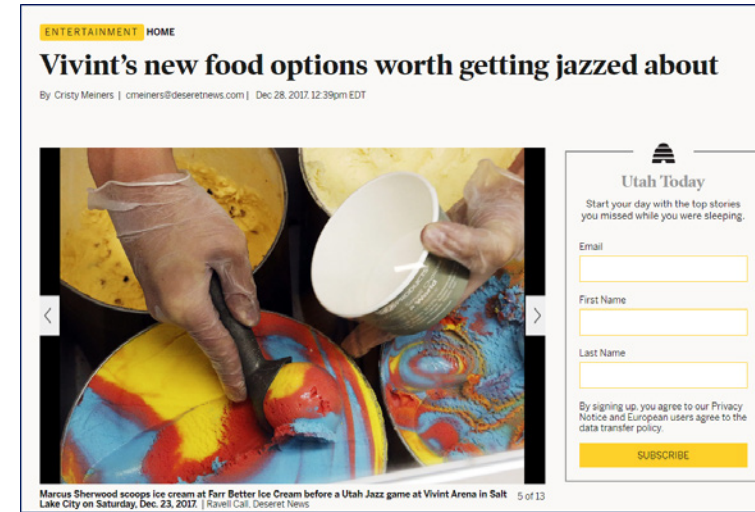
SOUVENIR
ICE CREAM
PROGRAM IDEAS

Wells Fargo Center - Flyers/76ers Mascots

- Hand Scooped or Soft Serve
- \$8.79 Retail



New Menu Offering: Vivint Arena - Utah Jazz



- Served at Farr Ice Cream locations
- \$8.00 Retail
- Experiencing 25% frequency on the upcharge to the souvenir



Canadian Tire Center - Ottawa Senators Mascot



Retail: CAD \$8.45



Truist Park - Atlanta Braves



Retail: \$6.50



More Souvenir Ice Cream Examples



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