



SPORTS
CONCESSIONS



THEME NIGHT &
SPECIAL EVENT
IDEAS

THEME NIGHTS & SPECIAL EVENTS

Minimum Order Quantities as low as 500



Match a limited edition souvenir cup design to your theme nights or special events to drive collectability and increase fan purchase.



Opening Day



Interstate 70 Series



Armed Forces Day



Fireworks Friday



Salute to the Negro League



Pride Night

16 oz. Draft Beer - \$7.95 Retail



Pride Night

Mardi Gras

Margaritaville

Christmas in July



24 oz. Large Beer - \$17.99 Retail



Mexican Heritage Night

Pride Night

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Grateful Dead Night



More Theme Night & Special Event Examples



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