

EDUCATE + ENTERTAIN

youth *incorporated*



EDUCATE

+



ENTERTAIN

+



LIFESTYLE

+



CAREERS

India's leading edutainment website for the youth

Media Kit 2018-2019

who are We

YOUTH INCORPORATED

is an award-winning, leading edutainment platform for the youth, since the last 6 years. Spearheaded by Editor Nitish Shah, the team behind the website is young and dynamic, and gets serious when it comes to education and career-deciding choices.

Youth Incorporated strongly believes that today's students are ambitious, confident go-getters, who will become fearless leaders of tomorrow.

We provide youth-related information on careers – traditional and out of the box, exam related concerns, avenues to study abroad, interviews with Deans & Professors, as well as exciting stories in the lifestyle and entertainment arena.

Youth Incorporated is the recipient of ABCI Silver and Bronze Awards, and the ICMA Creative Media Bronze Award and Awards For Excellence.





What we cover

Annual Rankings of Top 100 Undergraduate Schools

Annual Rankings of Top 100 B-Schools

Article and tips on upcoming fields

Entrepreneur & Prodigy interviews

Vox Pops Videos on trendy topics

Dean & Professor Interviews

Out-of-the-box careers

Restaurant Reviews

Education & news

Fashion & Beauty

Health & Fitness

Studying Abroad

Travel & Sports

Relationships



What's in it for you?

Brand awareness

Increased reach

Targeted Publicity

Brand recall

Lead generation

Our Clients

we school
S.P. MANDAL'S
Welingkar Education

m
istitutomarangoni

THE UNIVERSITY OF
MELBOURNE

spykar

WORLDWIDE
International
INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS



GATSBY

ie
Reinventing
Higher Education

MOD'ART
INTERNATIONAL

Union Bank
of India

ACCESS
MBA

ESIC
BUSINESS & MARKETING SCHOOL

MAYBELLINE
NEW YORK

Pearl Academy

mufti
alternative clothing



Raffles
College of Higher Education

QS WORLD
MBA
TOUR™

SMAASH
Can't Stop Playing

AVANSE
EDUCATION
LOANS
ASPIRE WITHOUT BOUNDARIES

SHIAMAK
Have feet. Will dance.®

Roshan Taneja
SCHOOL OF ACTING

JET AIRWAYS

Our
numbers
do the
talking

Avg Daily
Facebook Reach

15000

Avg. Monthly
Website traffic

60000

pageviews

Facebook Fans

324,000+



Instagram

15000+

followers

Meet our readers

Website Stats

Female
54%

Male
46%

COUNTRY

India - 74%

USA - 7%

Others - 19%

Facebook reach

Female
60%

Male
40%

Age Stats

18-24
40%

Others
22%

25-34
38%

INDIA

Maharashtra - 26%

Delhi - 13%

Karnataka - 8%

UP - 7%

West Bengal - 6%

Others - 40%

What's on offer?

**Social Media
Promotion**
US\$ 400/month
Facebook,
Instagram,
Twitter

**Customised
solutions**
Design your own
package from any of
the offered solutions

**Website Advertisement
(Excluding taxes/month)**

Top Banner- US\$ 1500/-
RHS Banner- US\$ 1000/-
Bottom Banner- US\$ 700/-
In-line banner- US\$ 700/-

**Content
marketing**
US\$ 200 per
article, interview
or video

Additional Offer
Social Media
contests,
videos and event
coverage



Get in touch

Sonal V. Pol

Business Development Manager

sales@youthincmag.com

2223516622/09

THANK YOU

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