

Building a digital edition from archived social media content

C21 Editions: Scholarly Editing and Publishing in the Digital Age

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Agenda

- Project Description
- Challenges of Born-Digital Content
- Social Media Platforms
- Redefining Representation and Historical Documentation
- Technical Advances Required
- Curating Social Media Content
- Enhancing Accessibility and Understanding
- Best Practices for Developing Digital Editions
- Conclusion

About

Scholarly Editing and Publishing in the Digital Age

The aim of the *C21 Editions* project is to advance the practice of scholarly digital editing by researching and prototyping data standards that will enable editions to accommodate born-digital content.



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Introduction

— Social media platforms like Twitter and Instagram provide examples of born-digital content that are difficult to edit using current digital editing practices.

— A curated selection of social media content presented by editors enhances accessibility and understanding.

— Defining frameworks and best-practices for the development of editions of born-digital content is necessary and requires pragmatic technical advances to digital editing systems.

Challenges of Born-Digital Content

1

Social media platforms like Twitter and Instagram provide examples of born-digital content which are not suited to current digital editing practices. This requires critical notions of representation and historical documentation to be redefined.

2

Many versions, no original? Social media content is ephemeral and accessed through different channels.

3

Frameworks and best-practices for the development of editions of born-digital content such as social media need to be defined.

Technical Advances Required

1

A description of the source(s) to document when and how data was collected. Option to “layer” different versions of the same posts, and to combine data from different sources.

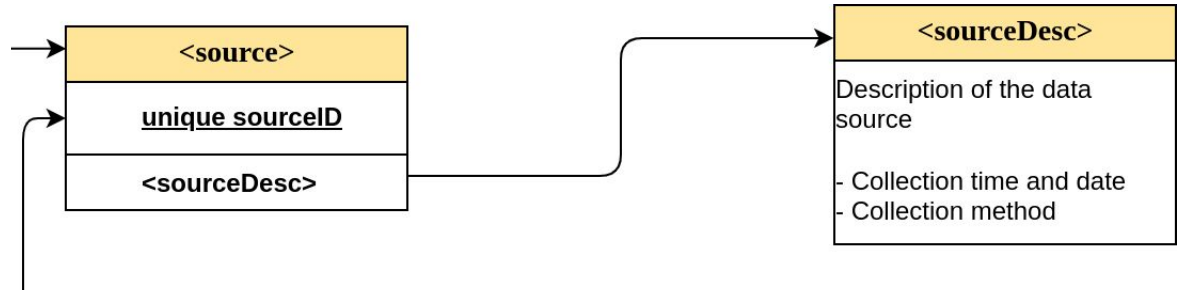
2

Elements to describe the post metadata, content, and network interactions.

3

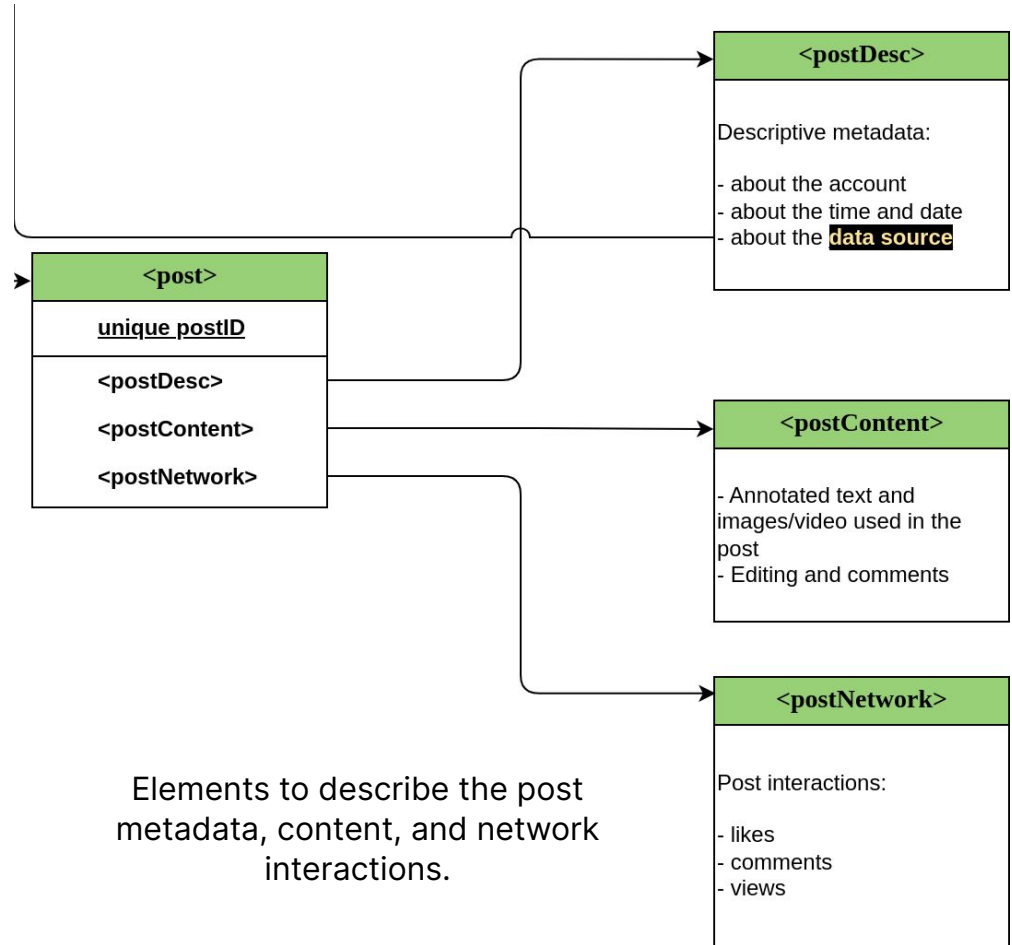
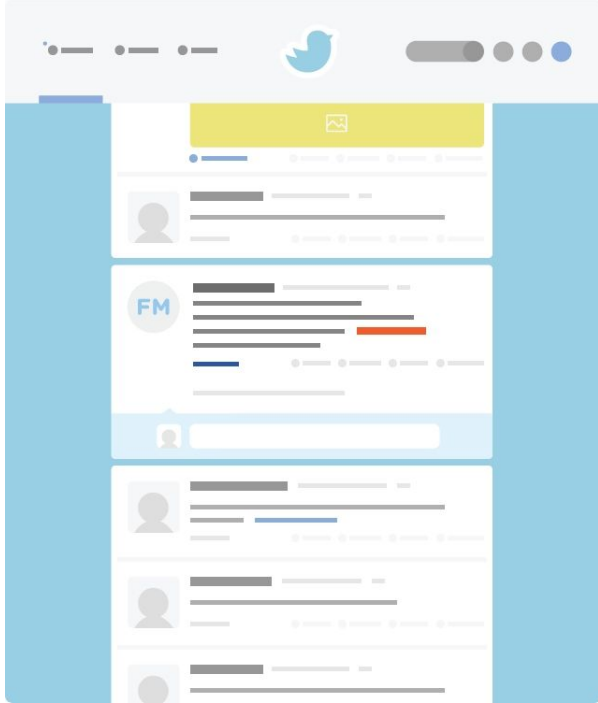
Be as specific as necessary and as generic as possible.

Layering

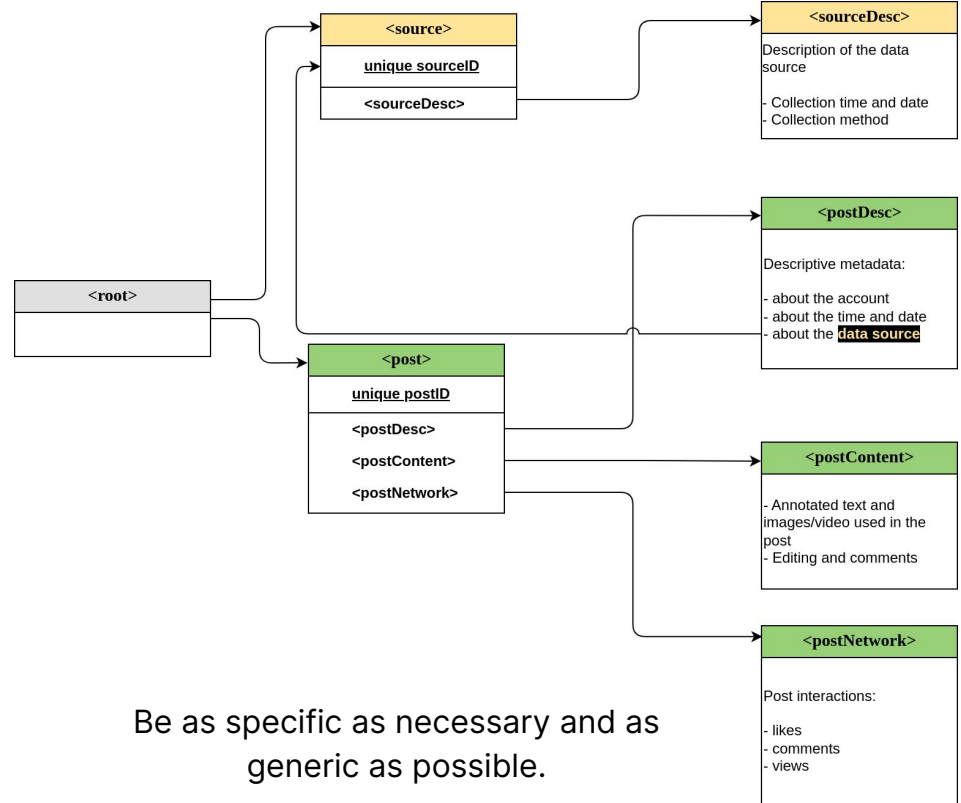
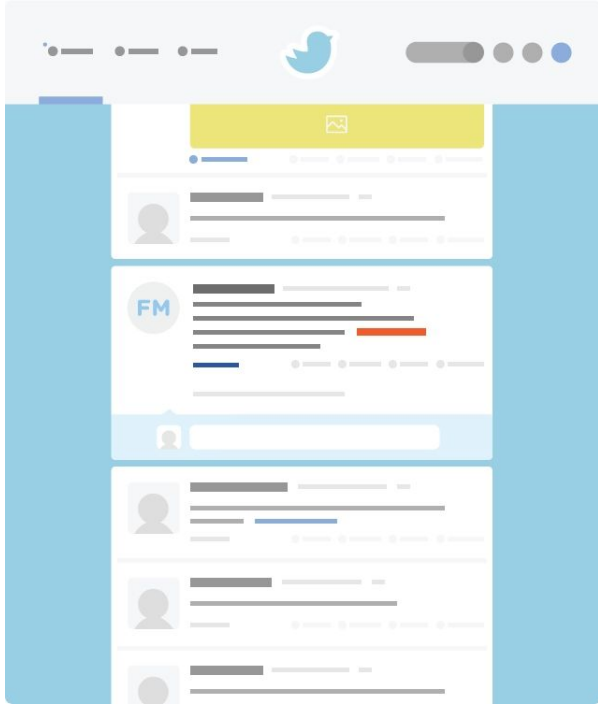


A description of the source(s) to document when and how data was collected. Option to “layer” different versions of the same posts, and to combine data from different sources.

Encoding



Encoding



Be as specific as necessary and as generic as possible.

Enhancing Accessibility and Understanding

1

A digital edition of social media content is a curated selection of materials presented to enhance accessibility and understanding.

2

Pragmatic technical advances to digital editing systems are needed to develop editions of born-digital content such as social media.

3

Framework and best-practices for the development of editions of born-digital content such as social media are necessary.

Best Practices for Developing Digital Scholarly Editions

Conceptual Framework

- Define the scholarly edition of born-digital content as an information resource which offers a critical representation of hyperlinked texts.
- Develop frameworks and best-practices for the development of editions of born-digital content such as social media.
- Redefine critical notions of representation and historical documentation.

Technical Advances

- Develop pragmatic technical advances to digital editing systems.
- Curate a selection of materials for the edition.
- Present materials in a way that enhances accessibility and understanding.
- Publish the data scheme and extensive documentation

Conclusion

Scholarly digital editions of social media content require the development of new frameworks and best-practices for editing and presentation.

In addition to redefining critical notions of representation and historical documentation, technical advances to digital editing systems are needed.

A curated selection of social media materials can enhance accessibility and understanding for the audience.